



Kentico Xperience.

Create stunning digital experiences faster

with a seamless digital experience platform that combines content management, digital marketing, and commerce.

Create personalized digital experiences across channels.

Provide customers with personalized experiences on the web, mobile, email, and other channels. Create touchpoints that offer unique content to different types of visitors or dynamically change what they see according to the actions they perform.



for marketers

Automate your marketing campaigns.

Keep your customers engaged through automated actions. Nurture leads with drip campaigns, remind customers about abandoned shopping carts, and tell them it's time to re-order their favorite products. Pick one of the templates or create your own automation with a drag-and-drop designer.

Deliver differentiated commerce experiences.

Forget template-based stores. Provide a unique experience that will help you stand out! With Kentico Xperience, you can customize and personalize every part of the digital experience. That means higher conversion rates, increased basket sizes, and more returning customers.



“ Kentico Xperience has not only provided us with an exceptional content management system, but also the backbone for our digital marketing efforts.

Kate Walker, Marketing and Brand Manager

fleet*care*

Build fast and scalable websites with modern technologies.

Deliver high-performance websites using ASP.NET MVC 5 and Microsoft SQL Server technologies. Scale up your solutions effortlessly to handle increased traffic and deliver a consistently fast digital experience.



for developers

Make marketers more productive with exceptional web solutions.

Build exceptional web solutions using the MVC development model. Create predefined page templates, customize components, or implement your own. Empower marketers to achieve more on their own with reusable widgets. Gain full control over how a front end is rendered while keeping your solution architecture clean.

Integrate with any system.

Grow your business with all your systems working seamlessly together. Integrate content, contacts, orders, and other data with your existing technology stack. Leverage out-of-the-box integrations, powerful APIs, or build your own connectors easily.



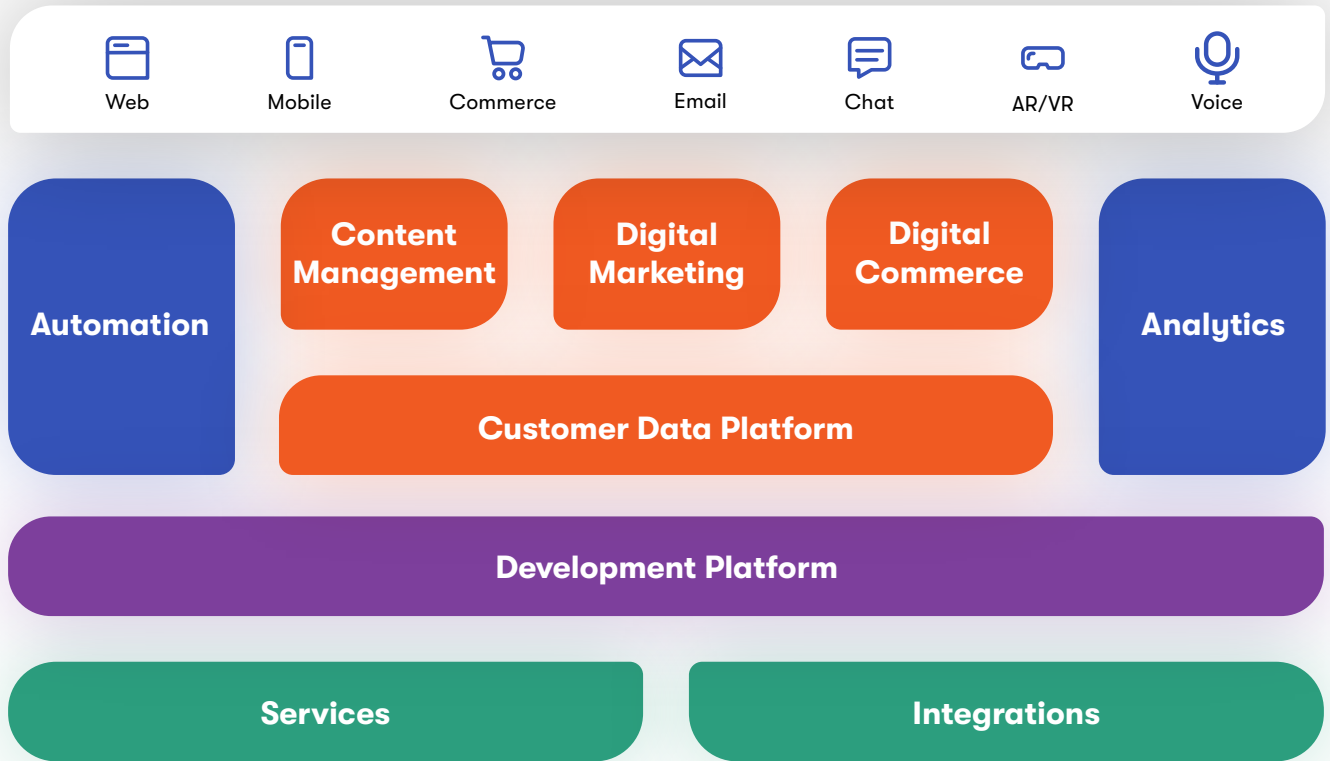
“ Kentico Xperience has been such an improvement.

It's allowing us to broaden our business goals for the site, and start pushing the limits of technology. It's been scalable and easy to use.”

Jamie Flynn, Senior Project Manager

teradata.

Accelerate with the award-winning digital experience platform.



Content management.

Create modern websites and reuse content in your mobile app, email campaigns, and other channels. Design beautiful pages using a drag-and-drop page builder, keep consistency with flexible workflows, and translate to any language.

Digital marketing.

Deliver personalized digital experiences and outperform your KPIs. Create smart online forms to collect detailed customer data, execute effective campaigns, and use recommendations to increase customer engagement.

Digital commerce.

Provide customers with a differentiated shopping experience. Create a stunning product catalog, recommend the right products, and utilize rule-based promotions. Reach more customers with multiple languages, currencies, and payment options.

Customer data platform.

Capture data about your visitors and customers and gain actionable insights to create personalized experiences. Segment audiences and spot the most promising leads. Ensure compliance with GDPR, CCPA, and other data protection regulations.

Automation.

Keep your customers engaged through automated actions. Nurture leads, remind customers about abandoned shopping carts, and tell them it's time to re-order their favorite products. Pick one of the templates or easily create your own.

Analytics.

Track and analyze customer journeys, clearly assess campaign performance, and optimize experiences and increase conversion rates with A/B testing.

Platform.

The screenshot displays the Kentico Application Dashboard. It features a top navigation bar with a home icon, a help icon, and links for "Browse all applications" and "Open help". The main area is a grid of application tiles, each with an icon and a title. The tiles are arranged in a 3x7 grid. The first row contains: "Pages", "Forms" (with a count of 0 and "Forms submitted in the last 7 days"), "Media libraries", and "Translations". The second row contains: "Campaigns", "Contact management", "Marketing automation", and "Personas". The third row contains: "Store overview", "Products", "Orders", "Store reports", "Localization", "Roles", and "Sites". The fourth row contains: "Email queue" (with a count of 6 and "Emails could not be sent"), "Scheduled tasks", "CSS stylesheets", "Custom tables", "Page templates", "Page types", and "Widgets".

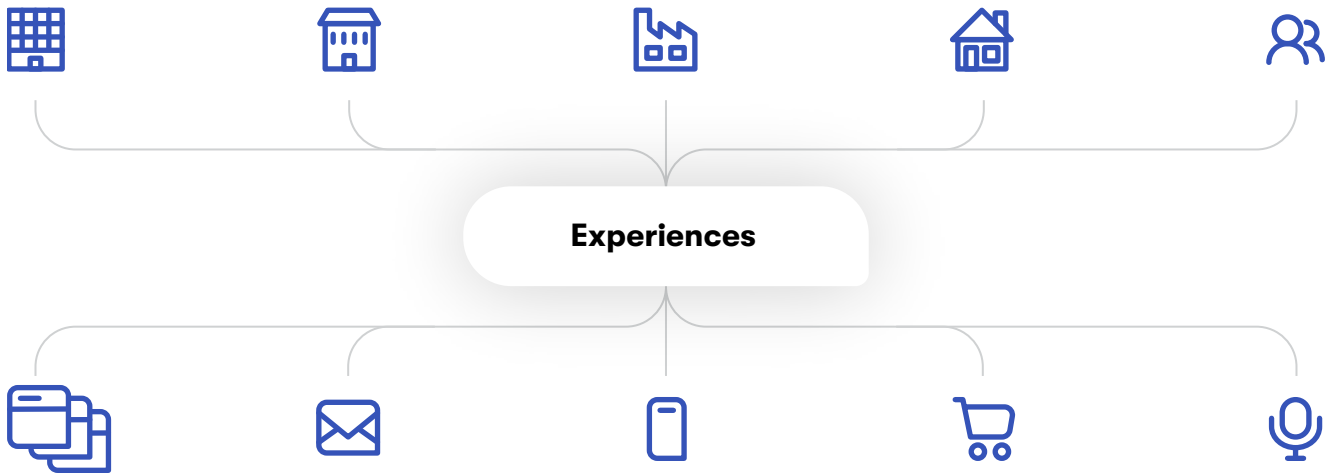
Welcome to Kentico

This is your Application Dashboard, where you can easily access the most important applications.

[Browse all applications](#)

[Open help](#)

Pages	Forms 0 Forms submitted in the last 7 days	Media libraries	Translations			
Campaigns	Contact management	Marketing automation	Personas			
Store overview	Products	Orders	Store reports	Localization	Roles	Sites
Email queue 6 Emails could not be sent	Scheduled tasks	CSS stylesheets	Custom tables	Page templates	Page types	Widgets



Create modern digital experiences at speed.

Speed up time to value with fully integrated modules and reusable components. Extend the platform to deliver highly customized solutions. Deploy on-premises or in the cloud.

Scalability and Performance

Deliver fast and scalable websites.

Implement high-performance websites with the latest ASP.NET technology. Scale up your solutions effortlessly to handle increased traffic and deliver a consistently fast digital experience.

MVC Development

Build exceptional experiences.

Gain full control over how a front end is rendered while keeping your solution architecture clean. Empower marketers to achieve more on their own with reusable widgets.

Deployment Tools

Deploy projects with confidence.

Synchronize work between developers and marketers effortlessly. Set up different environments for various stages of your project. Move coding, data, and content from one environment to another effortlessly.

Cloud

Deploy on-premises or in the cloud.

Easily deploy your websites on-premises or in the cloud. Kentico Xperience provides native support for Microsoft Azure, Amazon Web Services, and Docker deployments.

Security

Secure your websites and data.

Eliminate threats and secure your websites with multiple security layers separating data, administration, and the live site. Protect your data by leveraging various authentication methods, permissions, and user management.

Headless API

Deliver content anywhere with a headless API.

Publish content easily to any channel with a powerful headless API layer. Make your content available at no time anywhere in the world. Create stunning digital experiences using modern JavaScript frameworks, and speed up development with SDKs for all major languages.

Extensibility and Customization

Extend and customize as you need.

Extend the platform with your code. Add custom functionality and customize the user interface to fit specific use cases. Create your own modules, widgets, page templates, or page types.

Content management.

The screenshot displays a content management system (CMS) interface for editing a website. At the top, a hero banner features a scenic landscape with mountains and a call to action: "Sign up for our weekly coffee samples from your local café!" with a button labeled "TASTE THE COFFEE". Below the banner, a grid of three coffee product cards is visible, each with a coffee bag image and a title: "Bolivia Finca Illimani", "Brazil Natural Barra Grande", and "Colombia Carlos Imbachi". A "Widgets" menu is open, showing a grid of 24 different widget options for placement on the page. The menu includes options like "50:50 content", "Case Study St...", "FAQs", "Form", "Latest blog p...", "Partner net...", "Tabbed Cont...", "50:50 width v...", "Course carou...", "Feature List", "Form (Custom)", "Logo Carousel", "Pricing", "Tabbed Featu...", "Bullet List", "Download File", "Featured eve...", "Hero banner", "Newsletter Si...", "Reports list", "Testimonial C...", "Call To Action", "Events catou...", "Filterable Pag...", "HTML Code", "Page Heading", "Rich text", "Trust metrics", "Card", "Extensions C...", "Find a Partner", "Image", "Page List", "Share", and "Video".

Sign up for our weekly coffee samples from your local café!

TASTE THE COFFEE

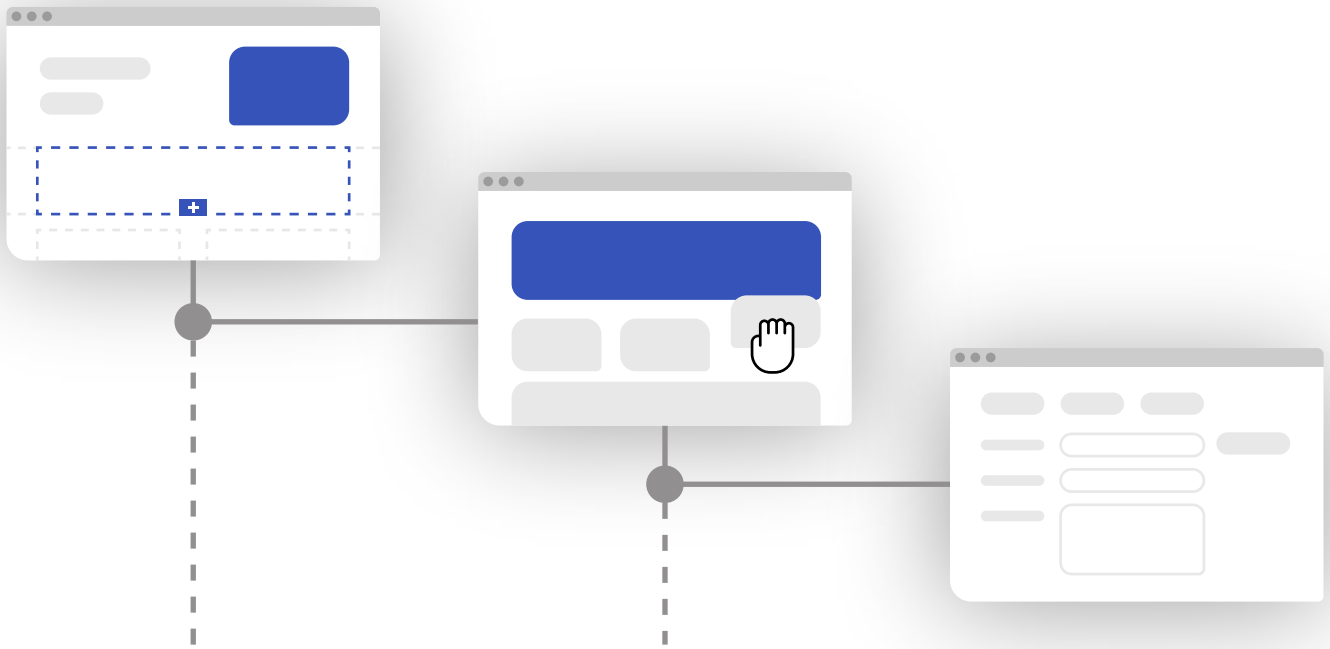
Widgets

- 50:50 content
- 50:50 width v...
- Bullet List
- Call To Action
- Card
- Case Study St...
- Course carou...
- Download File
- Events catou...
- Extensions C...
- FAQs
- Feature List
- Featured eve...
- Filterable Pag...
- Find a Partner
- Form
- Form (Custom)
- Hero banner
- HTML Code
- Image
- Latest blog p...
- Logo Carousel
- Newsletter Si...
- Page Heading
- Page List
- Partner netw...
- Pricing
- Reports list
- Rich text
- Share
- Tabbed Cont...
- Tabbed Featu...
- Testimonial C...
- Trust metrics
- Video

Bolivia Finca Illimani

Brazil Natural Barra Grande

Colombia Carlos Imbachi



Manage content your way.

Create modern websites with ease, flexibility, and full control over your content. Design beautiful webpages and reuse content in your mobile app, email campaigns, and other channels. Maintain consistency and compliance throughout the entire content lifecycle.

Page Builder

Design beautiful pages without technical knowledge.

With an intuitive Page Builder, you can create new pages using drag and drop widgets. Deliver personalized experiences by applying personalization rules without any technical skills.

Structured Content

Create content once, use it anywhere.

Manage different content types from articles and blog posts to complex product catalogs. As content is independent of the presentation, you can reuse it across multiple sites, in your mobile app, or in an email campaign.

Advanced Workflows

Ensure consistency and compliance.

Make sure your content is always consistent with your brand and compliant with internal processes and regulatory requirements. Design custom workflows based on your internal processes and manage the flow of your content between authorized users.

Digital Asset Management

Centralize your digital assets.

Get access to the latest version of an image, brochure, or presentation with a built-in asset library. Organize your assets into thematic libraries and reuse them across pages and websites. Save time with automatic resizing of images for different screen sizes, so that you don't have to do it manually!

Multi-site Management

Manage multiple websites.

Manage multiple websites from a single platform and share content, data, code, and credentials across them. Kentico Xperience is designed with multi-site support in mind and is ready to handle the most advanced digital experience scenarios.

“ Kentico’s content management system has increased our organization’s efficiency in uploading large amounts of content to our website throughout the year for our busy program of events.

Its ease of use has enabled our staff across the organization to be more involved in the content creation process, and it has given them the confidence to take ownership of pages without requiring in-depth HTML knowledge or specialist technical skills.”

Caitlin Watson, Head of Public Engagement
and Communications



Digital marketing.

The screenshot shows a web browser window displaying the 'Dancing Goat' website. The page features a large banner image of coffee beans on a wooden surface. A red text box on the banner reads 'ROASTING PREMIUM COFFEE'. Below the banner, a white text box contains the text: 'Discover the fascinating world of Dancing Goat high-quality coffee and you will never miss a single coffee break again.' The website header includes the 'Dancing Goat' logo, a search bar, and a 'YOUR CART' button. A personalization overlay titled 'Condition types' is visible, showing options to 'Personalize content based on:' with checkboxes for 'Is in contact group' and 'Is in persona'. Below the banner, there is a 'LATEST ARTICLE' section with a date of 'November 18' and the title 'Coffee Beverages Explained'. A pagination control shows '5' items.

Dancing Goat Search YOUR CART

Banner

ROASTING PREMIUM COFFEE

Discover the fascinating world of Dancing Goat high-quality coffee and you will never miss a single coffee break again.

Condition types

Personalize content based on:

- Is in contact group
- Is in persona

LATEST ARTICLE

November 18

Coffee Beverages Explained

5



Increase your marketing performance.

Create personalized digital experiences and outperform your KPIs by launching campaigns using any channel. Leverage customer data and deliver individualized content at the right time, driving relevant traffic to your digital touchpoints.

Personalization

Provide a personalized experience at every touch point.

Deliver the right content to the right person at the right time using customer profiles, location data, demographics, behaviors, and customer journey insights. Personalize every experience – on the web, mobile, and email.

Campaign Management

Deliver results with campaigns across channels.

Launch campaigns with minimal effort, all from one place. Manage assets and run campaigns using your website, emails, online store, and other channels. As your audience flows through funnels, automated reports describe how you deliver breathtaking results.

Form Builder

Get more insights with smart forms.

Create online forms and add them to your landing pages without any technical knowledge to collect additional details at every interaction.

Email Marketing

Increase performance with integrated email marketing.

Let your customers subscribe to beautifully crafted newsletters. Send targeted marketing emails based on website activity, customer data, or lead scoring. Discover the best-performing copy with A/B testing and decide what to do next with detailed reports.

Content and Product Recommendations

Increase engagement with AI-driven recommendations.

Increase conversion rates or basket size by recommending relevant content or products. Use built-in personalization features or leverage the integration with AI-driven recommendation engine Recombee.

Digital commerce.

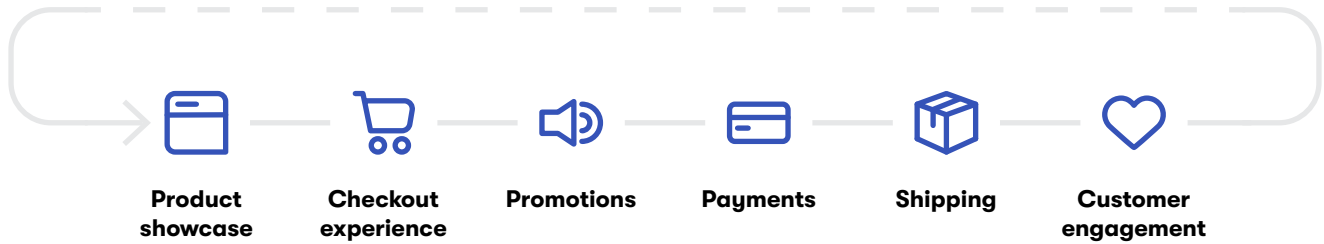
Product name or SKU:

[Advanced search](#)

Actions	Product name	SKU	Price	Stock	Status	For sale	Languages	
<input type="checkbox"/>	AeroPress	AER-AP	\$25.90	10	Bestseller	Yes		
<input type="checkbox"/>	Bolivia Finca Illimani			0	Tracking disabled	Yes		
<input type="checkbox"/>	Brazil Natural Barra G			0	Tracking disabled	Yes		
<input type="checkbox"/>	Chemex				Tracking disabled	Yes		
<input type="checkbox"/>	Clever Dripper				Tracking disabled	Yes		
<input type="checkbox"/>	Coffee Plunger				Tracking disabled	Yes		
<input type="checkbox"/>	Colombia Carlos Imba				Tracking disabled	Yes		
<input type="checkbox"/>	El Salvador Finca San				Tracking disabled	Yes		
<input type="checkbox"/>	Espro Press				Tracking disabled	Yes		
<input type="checkbox"/>	Ethiopia Yirgacheffe (c				Tracking disabled	On sale	Yes	
<input type="checkbox"/>	Guatemala Finca El Injerto	CO-GUA-ELINJERTO	\$6.00	0	Tracking disabled	On sale	Yes	
<input type="checkbox"/>	Hario V60	HAR-V60	\$15.90	0	Tracking disabled	Yes		
<input type="checkbox"/>	Hario Vacuum Pot	HAR-VP	\$74.90	0	Tracking disabled	On sale	Yes	
<input type="checkbox"/>	Kenya Gakuyuni AA	CO-KEN-GAKUYUNI	\$5.50	0	Tracking disabled	Bestseller	Yes	
<input type="checkbox"/>	Nicaragua Dipilito (decaf)	CO-NIC-DIPILTO	\$5.00	0	Tracking disabled	Yes		
<input type="checkbox"/>	Panama Los Lajones Honey	CO-PAN-LAJONES	\$6.00	0	Tracking disabled	Bestseller	Yes	

PRODUCTS RECOMMENDED FOR YOU

 Hario Vacuum Pot \$67.41	 Hario V60 \$15.90	 Espro Press \$74.90	 Coffee Plunger \$29.90
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Deliver differentiated commerce experiences.

Create a product catalog with flexible design and navigation catered to your needs so that customers can find the right product. Design an intuitive checkout process and increase basket sizes with product recommendations.

Product Information Management

Showcase and sell any product.

Create beautiful product pages with rich interactions, imagery, videos, and technical specifications. Let your customers choose from product options and compound variants, and customize products according to their needs.

Checkout Process & Shopping Cart

Tailor and automate your checkout process.

Provide a shopping cart and checkout experience fully customized to your customer needs. With integrated marketing automation, you can boost your revenue by nurturing cart-abandoners or remind customers to re-order their favorite products.

Promotions & Discounts

Run promotions to boost sales.

Kentico Xperience allows you to apply discounts, gift cards, and various offers to boost customer purchases, increase basket size, cross-sell related products, and drive repeat visits.

Payment & Shipping Options

Offer flexible payment and shipping options.

Let your customers pay using a card, PayPal, on delivery, or via a third-party payment service. Easily configure your carriers and automate shipping cost calculations.

Multi-store Management

Reach additional markets with multiple stores.

Efficiently manage multiple stores in one place. Share your products, payment methods, order statuses, invoices, and other settings across all your stores.

Commerce Integrations

Integrate commerce with existing systems.

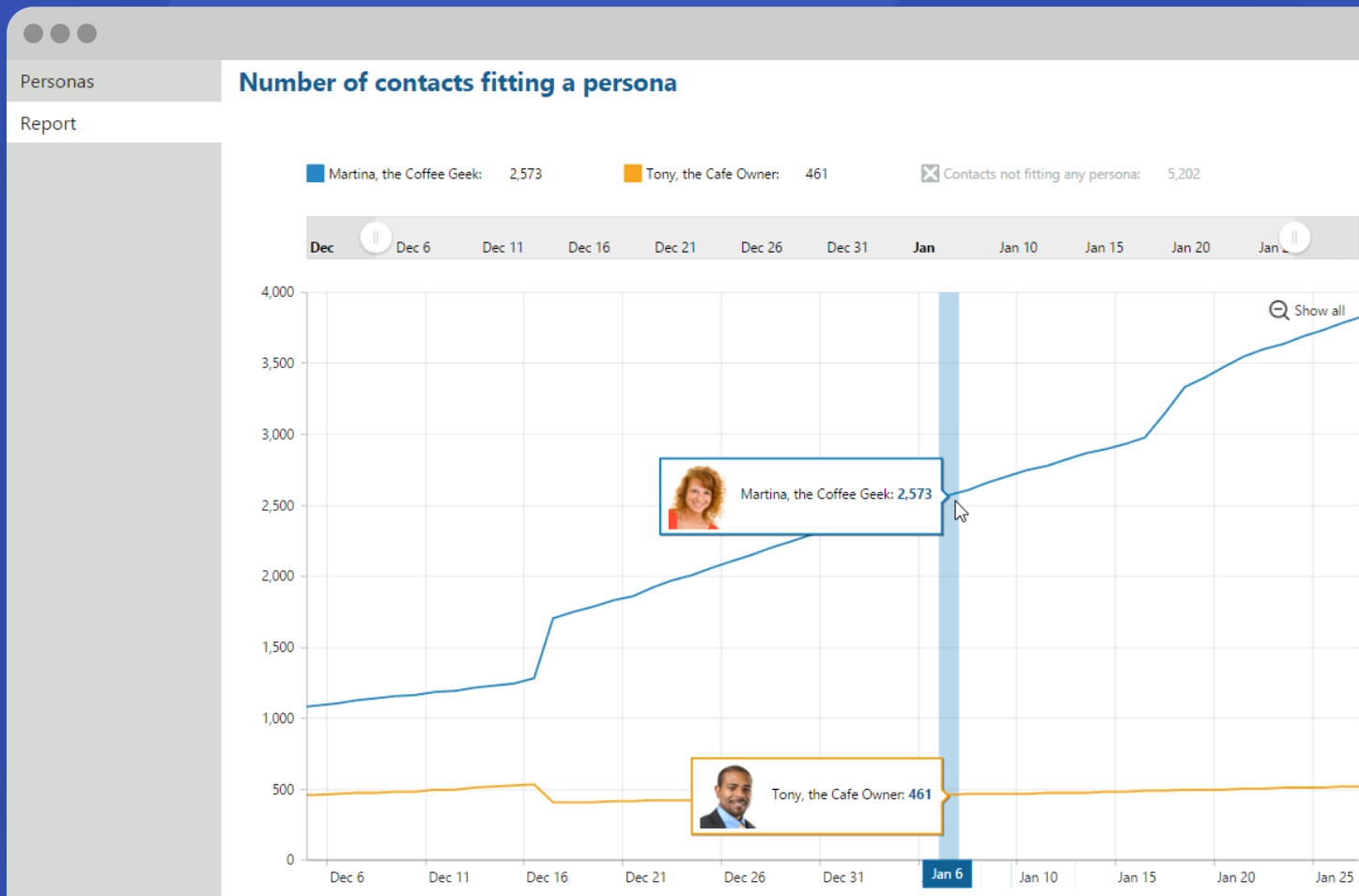
Exchange product information, prices, orders, invoices, and delivery notes with other systems and apps. Extend commerce functionality according to your own rules using built-in tools or fully-fledged APIs.

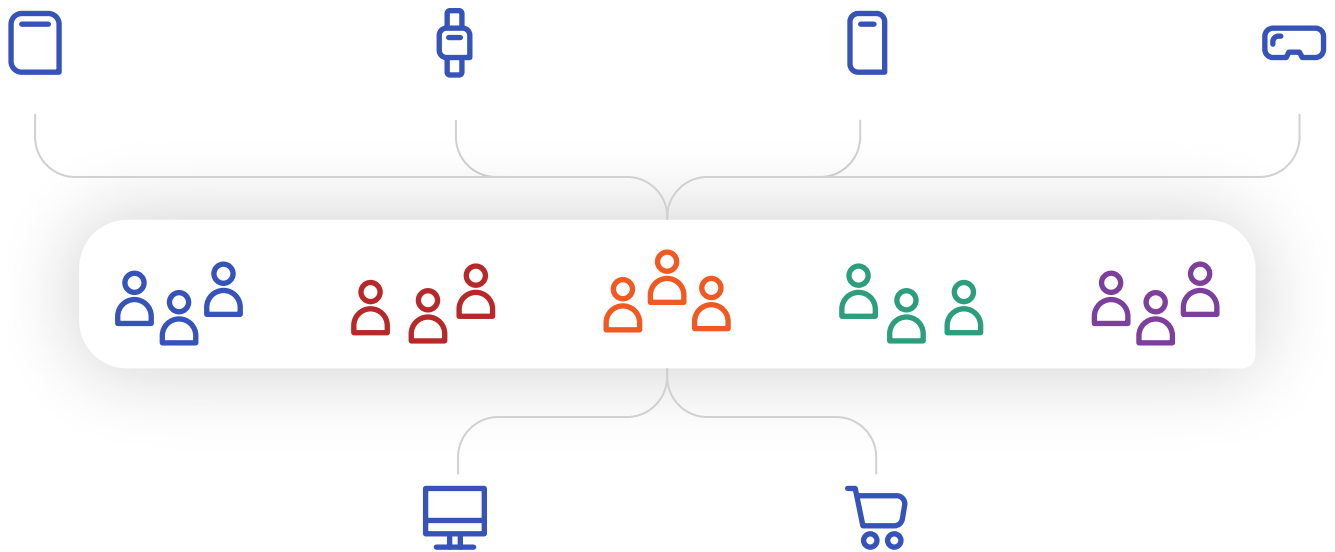
Multilingual Stores

Sell in any language using any currency.

Offer products and communicate with customers in any language. State prices in the currencies your customers prefer and convert them effortlessly. Automatically show content in appropriate language, currency, and time zone.

Customer data platform.





Create personalized experiences with an integrated customer data platform.

Capture data about your visitors and customers as they engage with your websites, emails, or online stores. Gain actionable insights, and utilize them for delivering personalized experiences across any channel.

Contact Management

Gain a 360-degree view of your customers.

Get a holistic view of your customers across all channels and devices. Use this data to segment customers and identify their personas to deliver a personalized experience.

Segmentation

Segment audiences to deliver the right message.

Segment contacts using a full range of collected data. Leverage segments in all your digital initiatives to deliver highly relevant content, boosting visitor engagement and conversion rates.

Lead Scoring

Identify high-quality leads with automated lead scoring.

Automatically qualify your prospective clients using lead scoring rules that combine demographics and behaviors. Pass high-quality leads to your sales team effortlessly via automated emails, exports, or directly through your CRM.

Personas

Deliver the right experience to each persona.

Define personas using rules and give each visitor a personalized experience across channels. Monitor how they perform over time and gain insights on segmentation with an easy-to-use dashboard.

Data Protection

Comply with data protection regulations.

Comply with the strictest data protection regulations, such as GDPR, PII, or CCPA. Effortlessly handle the right to access, data portability, and the right to be forgotten. Keep track of consents and let your visitors update their privacy settings.

Activity Tracking

Track activity across all digital touchpoints.

Capture visitor journeys on a website, in email, or mobile. From the first arrival, through registration, and on to becoming a repeat customer. Record every page viewed, video watched, or file downloaded and get insights from campaigns to, understand visitors and optimize for results.

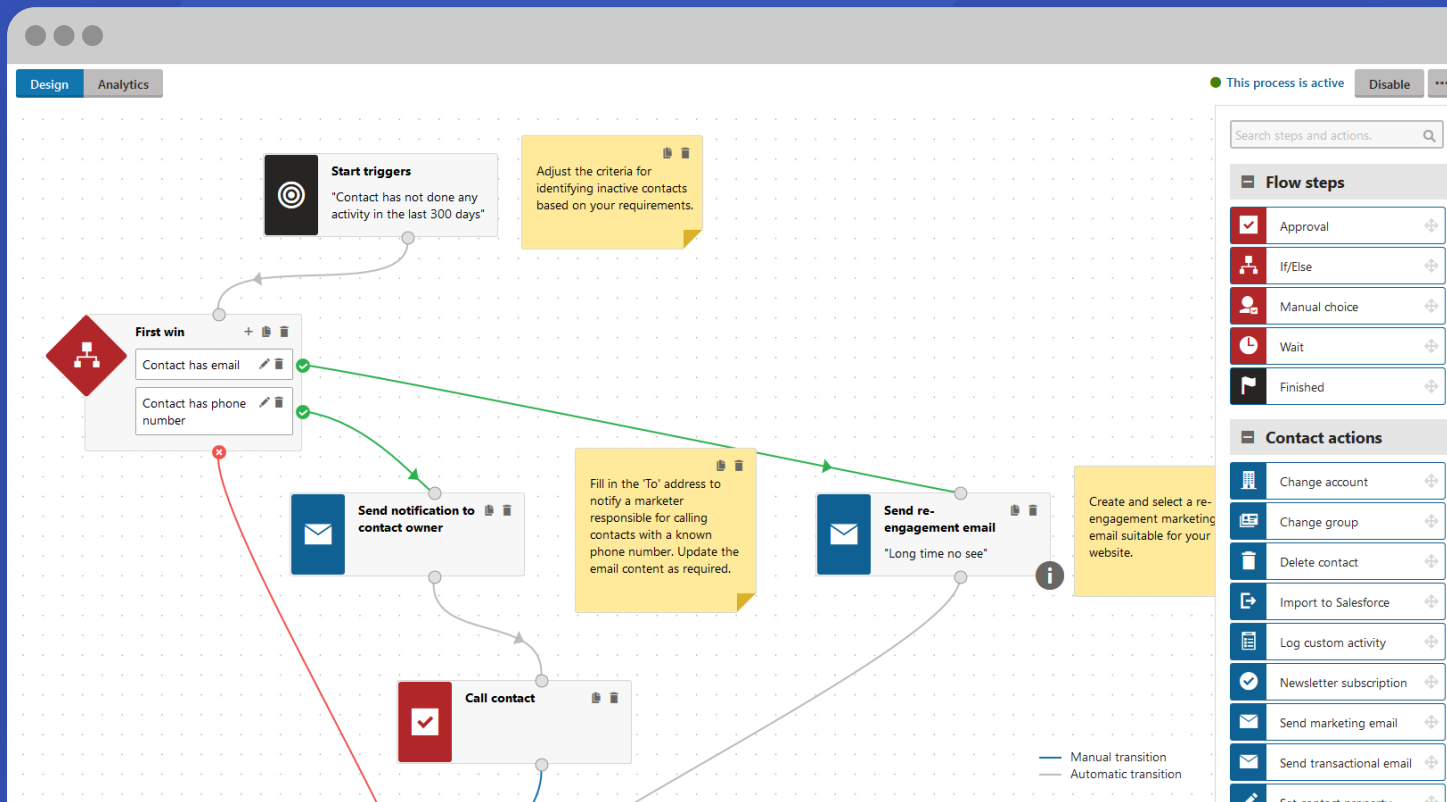
“This detailed tracking, which not only applies to forms, but also to downloads and much more, gives us the opportunity to continuously improve the website based on analytics data in terms of increasing relevant leads”

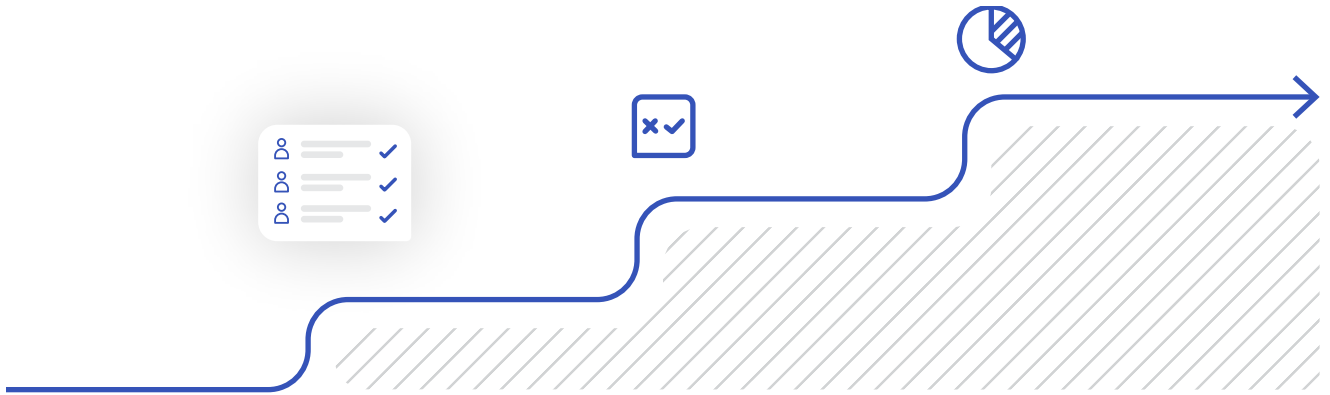
Stefan Stürmer, Senior Expert Marketing
Communications Digital



KONICA MINOLTA

Automation and analytics.





Analyze performance at all levels.

Make confident business decisions by understanding the needs of your customers. Track and analyze audience engagement across touchpoints, clearly assess campaigns, and gain deep content insights using A/B testing.

Web Analytics

Get real-time insights.

Enhance your digital experience strategy with information about behavior of your visitors, email recipients, and customers. Leverage customizable reports containing real-time statistics and insights on the content and campaigns.

A/B Testing

Increase conversion rates with A/B testing.

Create and test multiple variations of your pages to identify those that work. Pick segments to include in the tests and set conversion goals. Monitor conversion rates and automatically pick the best-performing variant.

Reporting

Gain valuable insights with cross-platform reporting.

Analyze your performance with ready-made, customizable reports, or create new ones according to your needs. Whether you want a report on your content, workflows, commerce, or customer journeys, we've got you covered.

Increase engagement with automation.

Initiate personalized activities and deliver the right content through multiple stages of the customer life cycle. With a simple drag-and-drop interface, you can easily automate and optimize your campaigns on any channel.

Personalized Workflows

Nurture leads at scale.

Deliver engaging content to prospective customers as they go through the buying process. Trigger personalized drip campaigns to gradually warm up your leads while growing your customer intelligence with newly acquired data.

Automation Templates

Guide buyers to conversions.

Get up and running quickly with automation templates and adjust them as needed. Remind customers about abandoned shopping carts or re-ordering their favorite products.



Integrations.

Connectors Save

Microsoft Dynamics 365 Online Connector Setup Instructions

Your connector is setup!
If you ever need to reset your connection to CRM, click here to Re-Authenticate using OAuth:

Re-Authenticate using OAuth

Connector Name:
ex: "Live CRM", "My Zoho", "Sandbox CRM"

Code name: ?

Connector Type:

- Microsoft Dynamics 365 (online)
- Microsoft Dynamics 2013 (on-premises)
- Marketo
- Zoho CRM

Your Dynamics Url:

Application ID:

Application Registration Secret Key:

OAuth Token End Point:

Access Token:

Refresh Token:

Only include these Entities for Integration:

- Lead (lead/dc6574cb-92ce-446c-a5d6-885a75107d52)
- ACIViewMapper (aciviewmapper/7634d589-4baa-471b-add7-892f27108731)
- Account (account/70816501-edb9-4740-a16c-6a5efbc05d84)
- AccountLeads (accountleads/f7fb806f-c31c-4028-a264-26167c938517)



Integrate Xperience with any system.

Grow your business with all your systems working seamlessly together. Integrate content, contacts, orders, and other data with your existing technology stack.

Out-of-the-box Integrations

Leverage out-of-the-box integrations.

Benefit from prepackaged integrations with Salesforce, Dynamics 365, Zoho, Marketo, SiteImprove, Recombee, or Visual Studio, and enjoy smooth upgrades. Or, pick one of the integrations provided by Kentico partners.

APIs

Connect anything with powerful APIs.

Manage data and objects within the platform programmatically via .NET and REST APIs. Use a headless API layer to deliver content anywhere.

Integration Bus

Build your own connectors.

Integrate with any CRM, ERP, PIM, and various marketing technologies. Set up connectors to synchronize all types of objects and pages in both directions. Automate data exchange and monitor the queue of synchronization tasks.

Marketplace

Discover the Kentico Xperience Marketplace.

Explore extensions for Xperience made with love by the Kentico community.

Payment Providers

Integrate payment gateways.

Integrate your choice of payment methods. Make payments an integral part of the checkout process and provide a seamless shopping experience.

Authentication Providers

Provide cross-platform authentication.

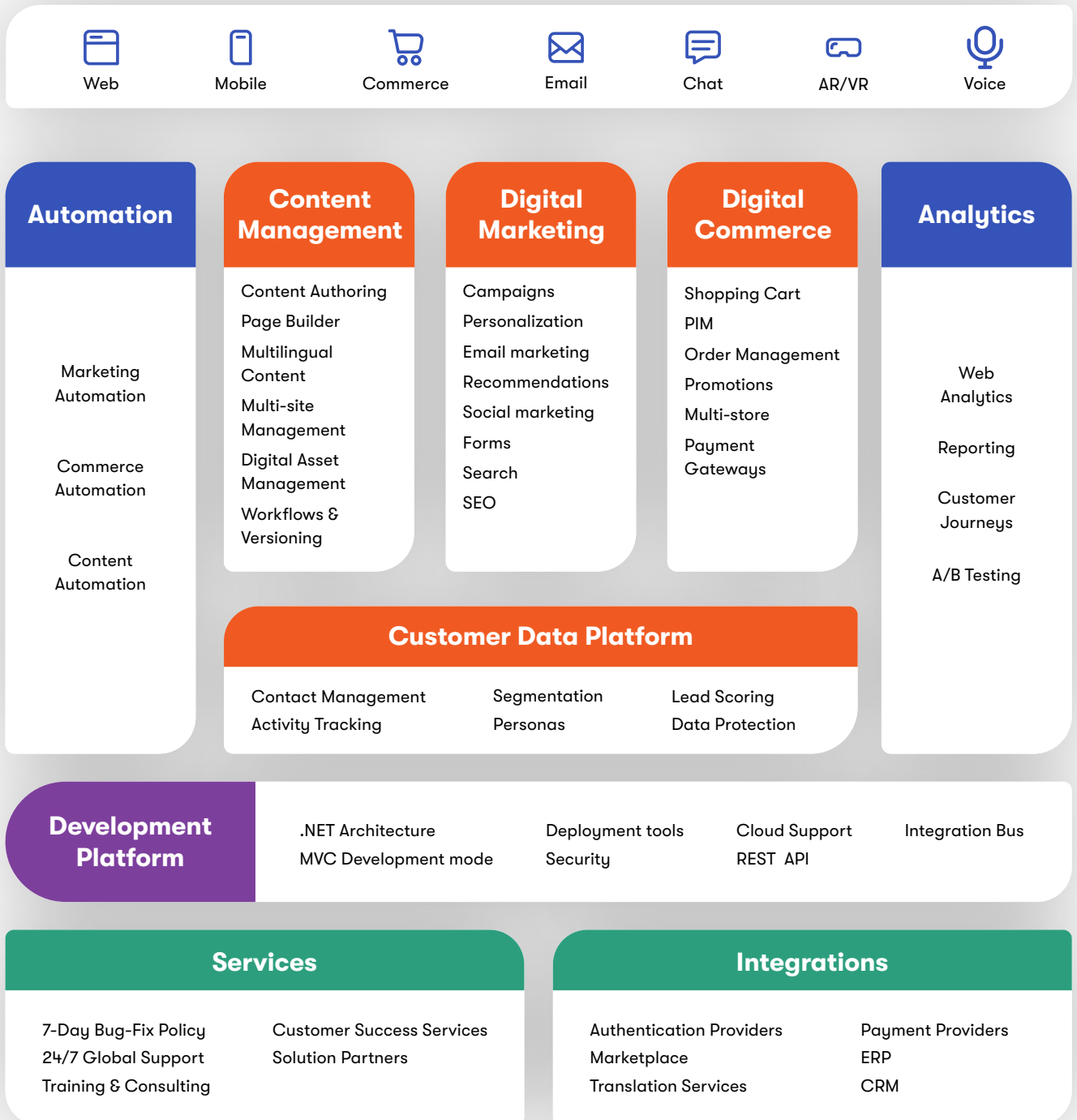
Authenticate visitors using a variety of authentication methods, including Facebook, LinkedIn, OpenID, OAuth, and more. Or, integrate your own user database or authentication service.

Translation Management

Automate content translation.

Connect third-party translation services and automate your translation process. Manage your content through translation, review, and approval steps using smart workflow rules.

Solution map.





We help people tell stories that change the world.

In-house Support

We're there for you.

Kentico offers 24/7 in-house support and a 7-day bug-fix policy to help you every step of the way. It all adds up to successful websites, without the usual headaches or avoidable delays.

Kentico Community

Developing success, together.

Founded in 2004, Kentico has become a trusted partner to some of the largest and best-known organizations and digital agencies in the world. Kentico has more than 1,000 digital solution partners with the skills and expertise to match our technology to your vision, and to create a powerful successful result.

Customer Success Services

Getting you on the right track.

Success for you means success for us, so we offer a wide range of services to help you get on the right track. Join one of our training courses, attend one of our weekly webinars, or leverage one of our consulting packages to get the most out of Kentico Xperience.

That's why leading brands love us.



Ready to test drive Kentico Xperience?

Schedule a live online 1-on-1 demo personalized to your needs

xperience.io/demo

Install a 14-day trial on your own server

xperience.io/trial

Try a 7-day trial hosted on our server

xperience.io/hosted-trial

APAC

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